

Business births, deaths & survival rates

The 2021 Business Demography dataset was published by ONS in November 2022. Revised methodology means that data is now only available from 2016 and is not comparable with previously published data.

NOTE: The term “Kent” refers to the Kent County Council area and excludes Medway.

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The Business Demography dataset is published annually by the Office for National Statistics (ONS) and is based on information from VAT and PAYE administrative systems. This dataset provides information about the births and deaths of businesses and their survival rates. It also provides a count of the number of enterprises which were active throughout the year.

Summary

- In 2021 there were 8,170 enterprise births in Kent, (360 more than in 2020), and 7,395 enterprise deaths (605 more than 2020).
- The enterprise birth rate in Kent was 11.7% (South East 10.8%, GB 12.4%) and the enterprise death rate was 10.6% (South East 10.8%, GB 11.2%).
- In 2021 93.7% of Kent businesses had survived their first year of trading (formed in 2020), 62.2% had survived three years (formed in 2018) and 41.0% had survived for five years (formed in 2016).
- In 2021, 3.5% of enterprises in Kent with 10 or more employees were considered to be high growth enterprises (seen at least 20% employee growth each year for the previous three-year period). In the South East this was 3.7% and nationally 3.8%.

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Introduction

Business Demography is an annual dataset produced by the Office for National Statistics from an extract taken from the Inter-Departmental Business Register (IDBR). The publication focuses on changes to the registered business population, that is, those businesses registered at Her Majesty's Revenue and Customs (HMRC) for Value Added Tax (VAT) and/or Pay-As-You-Earn (PAYE) and at Companies House.

As well as information on business births (start-ups), business deaths (closures) and survival rates of businesses at local authority district level, the data also provide information on the number of businesses which have shown high employee growth over the last three years.

In 2022 changes were made to how the data was produced. It was found that the number of multiple business registrations at a single postcode on the Inter-Departmental Business Register (IDBR) had increased, affecting the number of births, deaths, and survival rates. For the years 2016 to 2021, businesses that had neither VAT nor PAYE, but did have a live company number, were removed from the figures. They were removed because they can misrepresent business birth and death figures. This adjustment was only made to data from 2016 onwards. It is therefore not comparable with data previously released for earlier years.

The Office for National Statistics produces two sources of business survey data. In addition to the Business Demography dataset there is also the UK business: activity, size, and location data set. This is also based on VAT/PAYE data and is covered in a separate bulletin entitled "UK Business Counts" published on our [Economy webpages](#).

There are differences between these two data sets. Although both products are extracts from the IDBR the Business Demography data set returns a higher count of active businesses. It counts all business activity taking place during the whole financial year. Enterprises may have been formed and then closed within the time period but if they have been active during any part of the year they would have been counted as an active enterprise.

The UK Business Counts data set counts businesses at a fixed point in time, usually during March and so provides a snapshot of businesses at that point in time.

Data is available from 2016 and the latest data is for 2021. The Business Demography dataset uses the term "enterprises." For the purposes of this bulletin enterprises and businesses should be taken as referring to the same thing. All data is rounded to the nearest 5 at source.

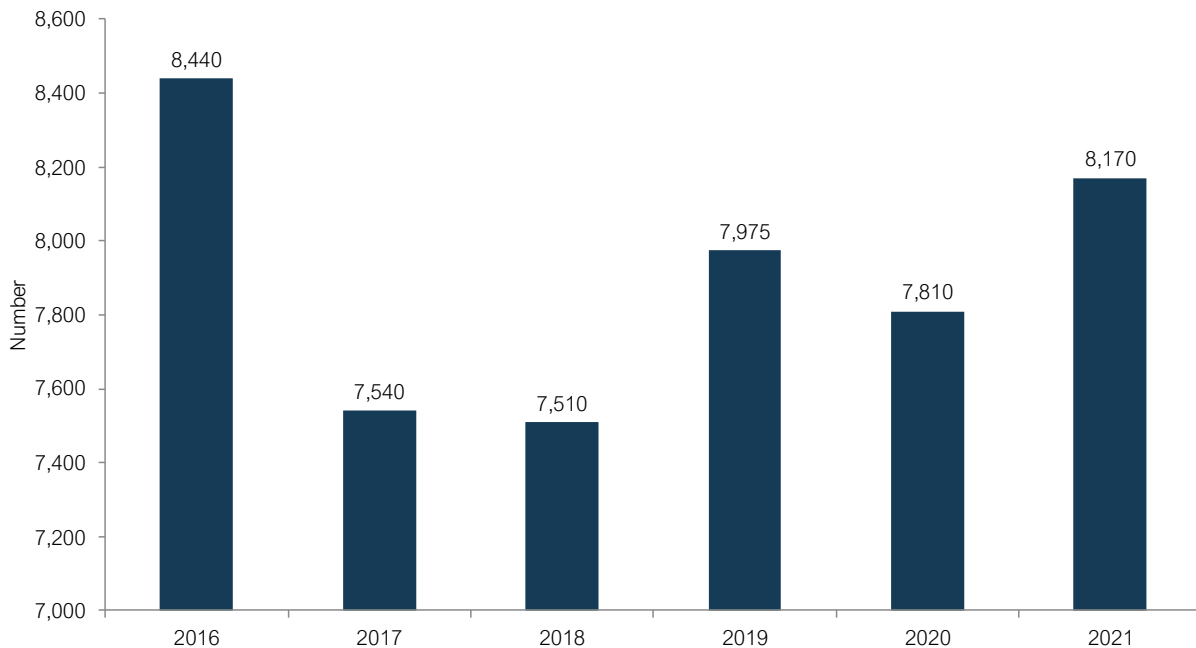
Enterprise births

The number of enterprise births for the Kent Districts and Medway is available from 2016-2021.

Between 2016 and 2021 Kent saw the number of enterprise births fall by 3.2% (270 fewer births in 2021 compared to 2016). This is shown in chart 1. 2017 and 2018 saw the fewest enterprise births during the last six years. The Office for National Statistics suggest that potential uncertainty related to the UK's future relationship with the EU could have been a cause for the decline in the rate of enterprise births in 2017, along with the slowing broader economy and the depreciation of sterling following the EU referendum.

Chart 1: Enterprise births from 2016

Enterprise births in Kent 2016 to 2021



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

In 2021 there were 8,170 enterprise births in Kent. This was an increase over the previous year (+4.6% or 360 more enterprise births).

All but two Kent districts (Dartford and Dover) saw an increase in new enterprise births. The biggest increase was in Maidstone which saw a 12.9% increase in enterprise births over the previous year (145 more than seen in 2020).

Dartford local authority saw the biggest reduction in enterprise births with 95 fewer than in 2020 (-12.8%).

Table 1 shows the count of births of new enterprises, the enterprise birth rate in 2021 and the change between 2016 and 2021, and the change between 2020 and 2021. Enterprise birth rates are calculated as enterprise births as a percentage of total active enterprises.

Table 1: Count of births of new enterprises

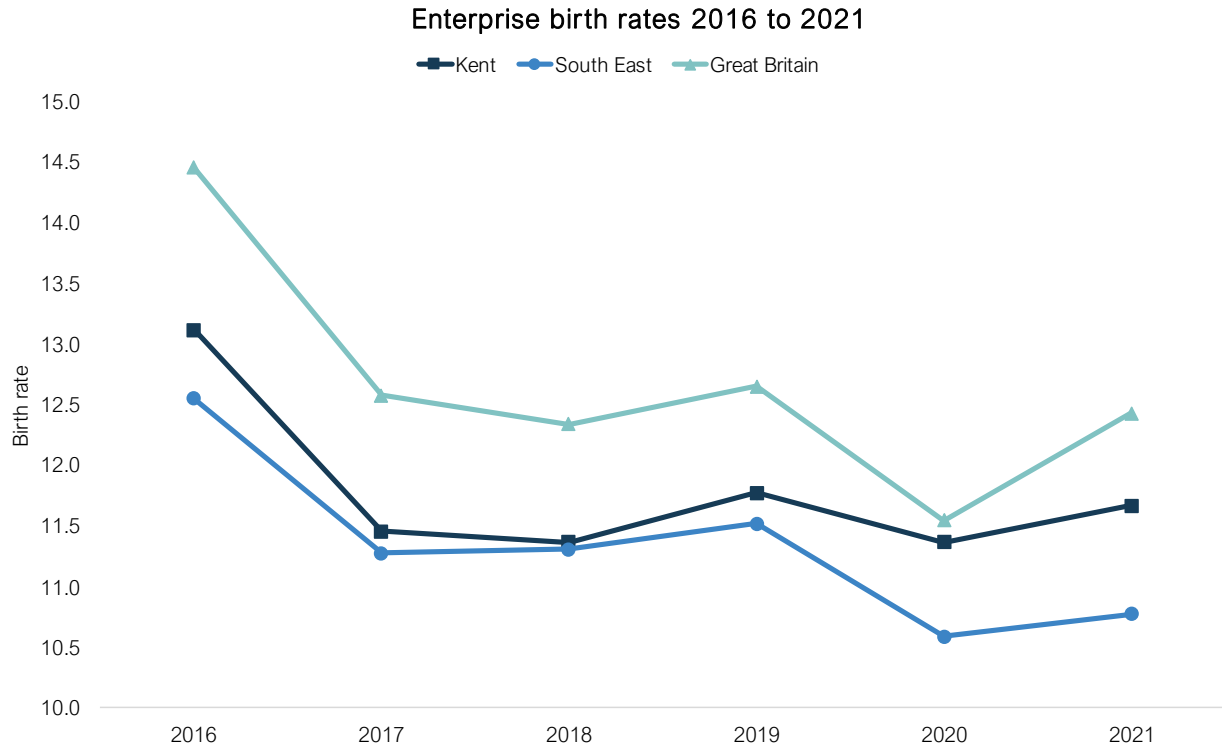
Births Of New Enterprises 2021	Number	Birth rate	Number change 2016-21	% change 2016-21	Number change 2020-21	% change 2020-21
Ashford	715	10.8	-145	-16.9%	15	2.1%
Canterbury	670	11.3	-50	-6.9%	75	12.6%
Dartford	650	12.1	-75	-10.3%	-95	-12.8%
Dover	430	11.1	-25	-5.5%	-45	-9.5%
Folkestone & Hythe	450	11.1	-105	-18.9%	20	4.7%
Gravesham	590	12.7	-95	-13.9%	5	0.9%
Maidstone	1,265	14.2	335	36.0%	145	12.9%
Sevenoaks	705	9.9	-60	-7.8%	45	6.8%
Swale	620	11.4	-60	-8.8%	70	12.7%
Thanet	660	13.9	80	13.8%	100	17.9%
Tonbridge & Malling	750	11.2	20	2.7%	0	0.0%
Tunbridge Wells	665	10.0	-90	-11.9%	25	3.9%
Kent	8,170	11.7	-270	-3.2%	360	4.6%
Medway	1,425	13.5	-20	-1.4%	-50	-3.4%
Kent & Medway	9,595	11.9	-290	-2.9%	310	3.3%
South East	48,375	10.8	-5,500	-10.2%	690	1.4%
England	324,485	12.5	-34,195	-9.5%	25,370	8.5%
England & Wales	338,430	12.5	-32,005	-8.6%	27,930	9.0%
Great Britain	357,340	12.4	-34,535	-8.8%	29,990	9.2%
United Kingdom	363,995	12.4	-33,545	-8.4%	30,975	9.3%

In Kent, the South East and Great Britain, enterprise birth rates fell steeply in 2017 and 2018. They recovered slightly in 2019, however fell to their lowest level in 2020. The coronavirus pandemic is thought to be largely responsible for this drop in 2020. In 2021, while birth rates increased slightly in Kent and the South East they did not increase as much as seen nationally.

In 2021 the Kent enterprise birth rate was 11.7%, below the national rate of 12.4% but higher than the South East rate (10.8%).

Chart 2 and table 2 show the enterprise birth rates in Kent since 2016 compared to the South East Region and Great Britain.

Chart 2: New enterprise birth rates



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

Table 2: Enterprise birth rates in Kent, the South East & Great Britain

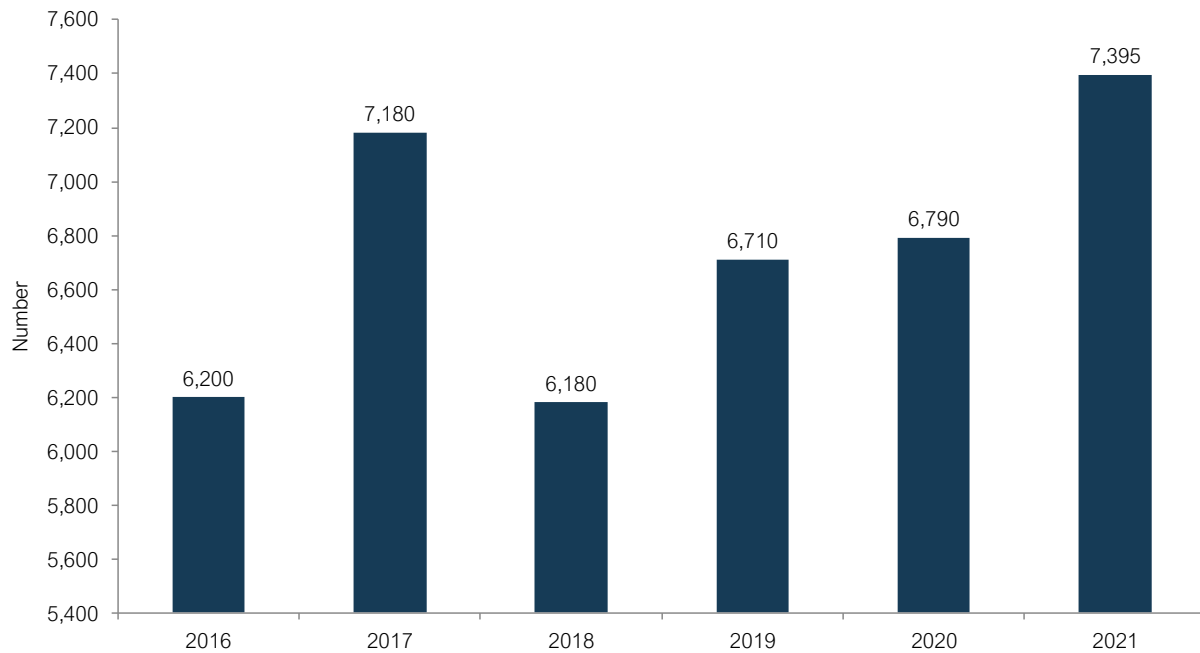
Enterprise birth rates	2016	2017	2018	2019	2020	2021
Kent	13.1	11.5	11.4	11.8	11.4	11.7
South East	12.6	11.3	11.3	11.5	10.6	10.8
Great Britain	14.5	12.6	12.3	12.7	11.5	12.4

Enterprise deaths

There were more enterprise deaths in Kent in 2021 than seen in any of the previous five years. In 2021 Kent saw 7,395 enterprise deaths resulting in an overall death rate of 10.6%. The death rate is calculated as the number of deaths as a proportion of total active businesses.

Chart 3: Business Deaths from 2004

Enterprise deaths in Kent 2016 to 2021



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

There were more enterprise deaths than the previous year in all but three Kent local authorities. Maidstone saw the highest number of enterprise deaths (910) and the biggest increase in deaths since the previous year (+185). Dover saw the fewest enterprise deaths (390) however this was 70 more than seen in 2020.

Dartford saw fewer enterprise deaths than in 2020 but still had the highest enterprise death rate in the county in 2021 (13.4%). Canterbury had the lowest death rate at 9.1%.

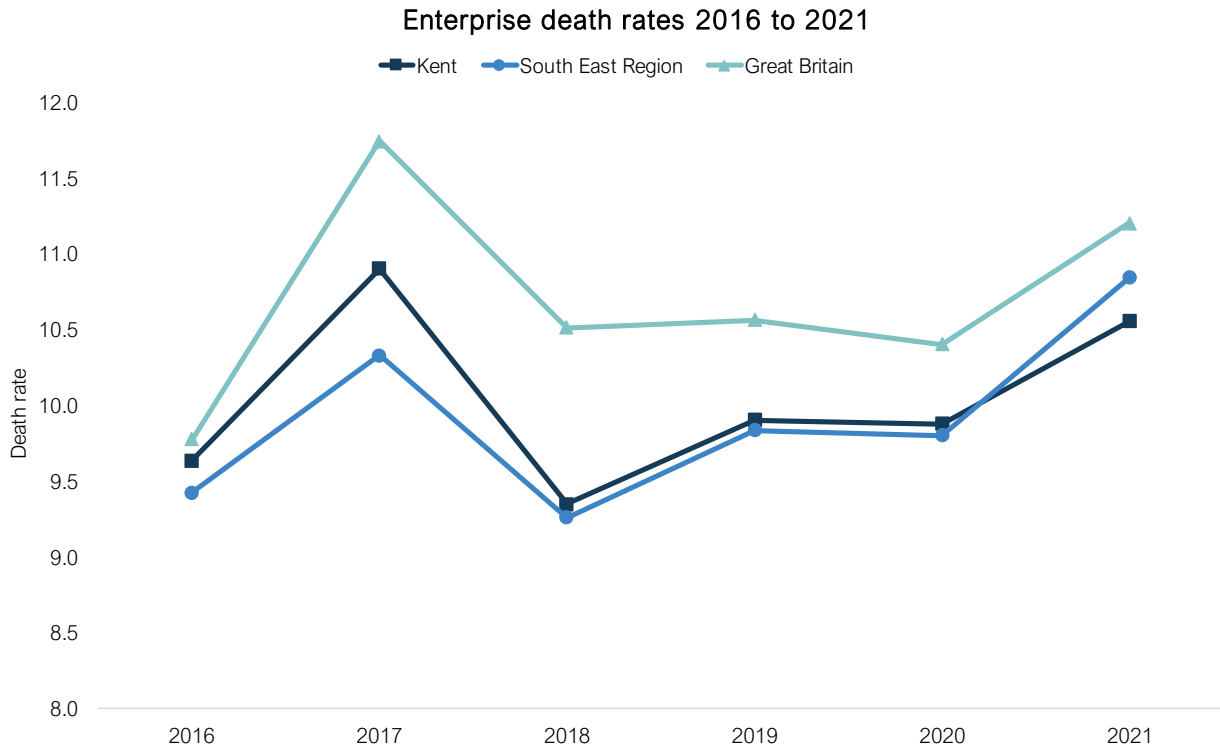
Dartford (-45), Sevenoaks (-35) and Canterbury (-15) all saw fewer enterprise deaths in 2021 than in 2020.

Table 3: Count of deaths of enterprises

Count Of Enterprise Deaths 2021	Number	Death rate	Number change 2016-21	% change 2016-21	Number change 2020-21	% change 2020-21
Ashford	810	12.3	215	36.1%	150	22.7%
Canterbury	540	9.1	20	3.8%	-15	-2.7%
Dartford	715	13.4	270	60.7%	-45	-5.9%
Dover	390	10.1	60	18.2%	70	21.9%
Folkestone & Hythe	405	10.0	55	15.7%	35	9.5%
Gravesham	540	11.7	110	25.6%	25	4.9%
Maidstone	910	10.2	140	18.2%	185	25.5%
Sevenoaks	675	9.5	85	14.4%	-35	-4.9%
Swale	555	10.2	100	22.0%	50	9.9%
Thanet	450	9.5	-15	-3.2%	5	1.1%
Tonbridge & Malling	775	11.5	265	52.0%	155	25.0%
Tunbridge Wells	630	9.5	-110	-14.9%	25	4.1%
Kent	7,395	10.6	1,195	19.3%	605	8.9%
Medway	1,595	15.1	595	59.5%	535	50.5%
Kent & Medway	8,990	11.2	1,790	24.9%	1,140	14.5%
South East	48,705	10.8	8,240	20.4%	4,555	10.3%
England	290,335	11.2	52,235	21.9%	23,640	8.9%
England & Wales	302,480	11.2	55,290	22.4%	25,675	9.3%
Great Britain	322,185	11.2	57,090	21.5%	27,170	9.2%
United Kingdom	327,385	11.1	58,370	21.7%	28,195	9.4%

Chart 4 & table 4 show the enterprises death rates in Kent since 2016 compared to the South East Region and Great Britain.

Chart 4: Enterprise death rates



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

Table 4: Enterprise death rates in Kent, the South East & Great Britain

Enterprise death rates	2016	2017	2018	2019	2020	2021
Kent	9.6	10.9	9.4	9.9	9.9	10.6
South East	9.4	10.3	9.3	9.8	9.8	10.8
Great Britain	9.8	11.7	10.5	10.6	10.4	11.2

Table 5 (overleaf) shows the ratio of business births to deaths, over the period 2016 to 2021. A ratio of births to deaths above 1.0 means that there were more enterprise births than deaths.

In Kent, the ratio of enterprises births fell slightly from 1.15 in 2020 to 1.10 in 2021. In the South East region, the ratio fell from 1.08 to 0.99 meaning there were more deaths than births in the region in 2021. The national ratio remained the same in 2021 as the year before (1.11).

Within Kent, seven districts saw a lower ratio of births to deaths in 2021 than in 2020 meaning there were fewer births to deaths than seen the previous year. Three districts, Ashford (0.88), Dartford (0.91) and Tonbridge & Malling (0.97) had ratios below one meaning the number of enterprise deaths exceeded the number of enterprise births in 2021.

Thanet had the best ratio of births to deaths (1.47) in 2021 and is one of five Kent authorities never to have seen more enterprise deaths than births.

Table 5: Ratio of enterprise births to deaths

Ratio of business births to deaths	2016	2017	2018	2019	2020	2021
Ashford	1.45	1.01	1.46	1.16	1.06	0.88
Canterbury	1.38	0.99	1.18	1.21	1.07	1.24
Dartford	1.63	1.06	1.33	1.64	0.98	0.91
Dover	1.38	1.00	1.16	1.21	1.48	1.10
Folkestone & Hythe	1.59	0.87	1.16	1.04	1.16	1.11
Gravesham	1.59	1.11	1.13	1.23	1.14	1.09
Maidstone	1.21	1.17	1.18	1.28	1.54	1.39
Sevenoaks	1.30	1.07	1.27	1.01	0.93	1.04
Swale	1.49	1.03	1.21	1.16	1.09	1.12
Thanet	1.25	1.12	1.17	1.17	1.26	1.47
Tonbridge & Malling	1.43	1.09	1.23	1.18	1.21	0.97
Tunbridge Wells	1.02	1.02	1.10	0.98	1.06	1.06
Kent	1.36	1.05	1.22	1.19	1.15	1.10
Medway	1.45	1.04	1.12	1.37	1.39	0.89
Kent & Medway	1.37	1.05	1.20	1.21	1.18	1.07
South East	1.33	1.09	1.22	1.17	1.08	0.99
England	1.51	1.07	1.17	1.20	1.12	1.12
England And Wales	1.50	1.07	1.18	1.20	1.12	1.12
Great Britain	1.48	1.07	1.17	1.20	1.11	1.11
United Kingdom	1.48	1.08	1.18	1.20	1.11	1.11

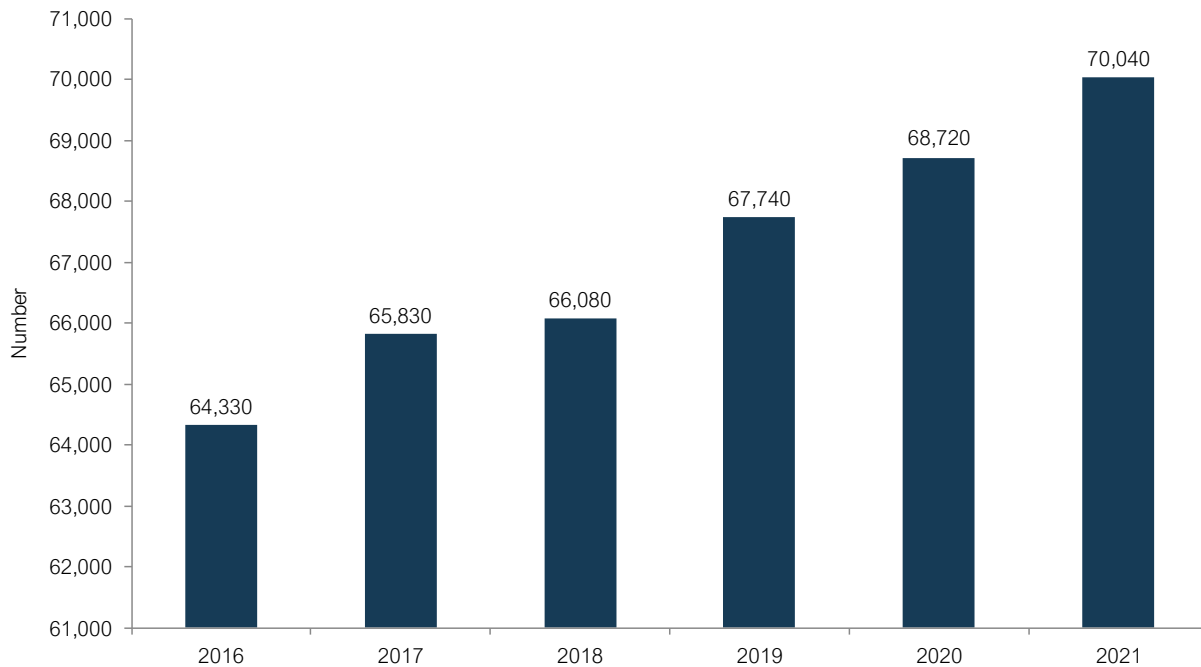
Stock of active enterprises

During 2021 Kent had 70,040 enterprises active at some point during the year, 1,320 higher than the previous year. This was an increase of 1.9% over the previous year. The stock of enterprises grew by 1.5% nationally but fell by 0.3% in the South East region.

Chart 5 shows the stock of active enterprises in Kent from 2016 to 2021.

Chart 5: Active Enterprises

Count of active enterprises in Kent 2016 to 2021



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

Maidstone had the highest number of active enterprises in the county in 2021 (8,885) and saw the biggest increase over 2020 (+525 active enterprises). Dover district had the lowest number of active enterprises (3,875).

Dartford was the only Kent district to see a fall in the number of active enterprises between 2020 and 2021. In Dartford active enterprises fell by 3.4% over the previous year (190 fewer active enterprises).

Table 6: Count of active enterprises

Count Of Active Enterprises 2021	Number	Number change 2016-21	% change 2016-21	Number change 2020-21	% change 2020-21
Ashford	6,605	4,589	76.7%	55	0.8%
Canterbury	5,955	-30	-0.5%	135	2.3%
Dartford	5,355	-305	-6.6%	-190	-3.4%
Dover	3,875	-715	-20.4%	90	2.4%
Folkestone & Hythe	4,040	540	13.8%	110	2.8%
Gravesham	4,635	735	17.5%	45	1.0%
Maidstone	8,885	4,695	61.8%	525	6.3%
Sevenoaks	7,110	-490	-7.0%	15	0.2%
Swale	5,460	-1,540	-30.6%	140	2.6%
Thanet	4,760	-265	-6.4%	225	5.0%
Tonbridge & Malling	6,725	2,560	43.2%	145	2.2%
Tunbridge Wells	6,635	710	10.5%	25	0.4%
Kent	70,040	63,250	98.3%	1,320	1.9%
Medway	10,560	-53,770	-579.4%	295	2.9%
Kent & Medway	80,600	71,320	96.9%	1,615	2.0%
South East	449,130	375,520	87.5%	-1,250	-0.3%
England	2,592,840	2,163,670	88.7%	36,590	1.4%
England And Wales	2,698,655	259,395	10.2%	40,315	1.5%
Great Britain	2,875,005	338,805	12.5%	40,215	1.4%
United Kingdom	2,939,675	228,635	8.3%	42,560	1.5%

Enterprise survival rates

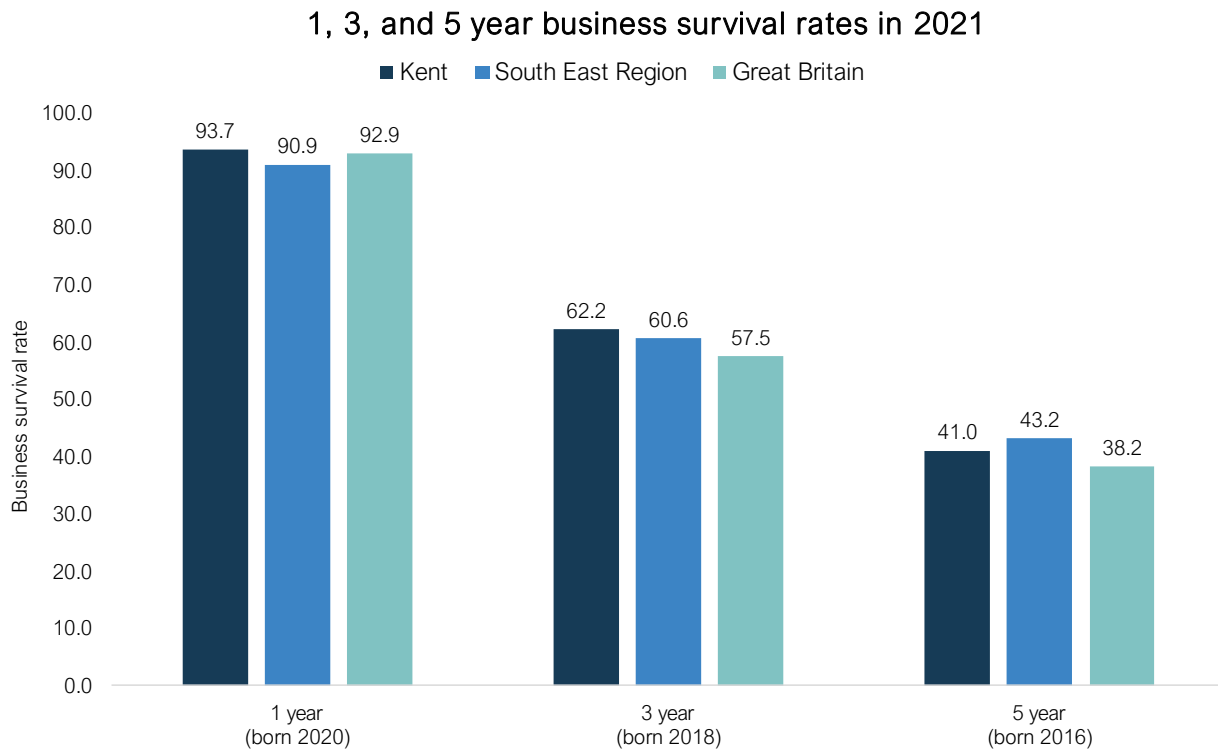
Survival rate data looks at the annual survival rates for newly born businesses for the first 5 years of their existence. So, it is possible to look at survival rates for each of the first five years of a newly created business. One-year, three-year and five-year enterprise survival rates are presented here.

93.7% of businesses formed in 2020 in Kent survived to 2021. That was above the regional (90.9%) and national (92.9%) one-year survival rates.

In 2021 Kent also had a higher three-year survival rate than was seen nationally and regionally. These businesses would have been formed in 2018.

The five-year survival rate of Kent businesses born in 2016 was 41.0%. This was below the regional average of 43.2% but higher than the national average of 38.2%.

Chart 6: One, three, and five-year survival rates



Source: Office for National Statistics
Prepared by: Kent Analytics, Kent County Council

Table 7: One, three, and five-year survival rates

2021 survival rates	1 year (born 2020)	3 year (born 2018)	5 year (born 2016)
Kent	93.7	62.2	41.0
South East	90.9	60.6	43.2
Great Britain	92.9	57.5	38.2

One-year survival rates

In 2021 one-year business survival rates in Kent (93.7%) were at their lowest level since 2017. This was a higher survival rate than seen in the South East (90.9%) and the rate for Great Britain as a whole (92.9%). Each of these areas have seen one-year survival rates fall since the previous year.

Within Kent seven districts saw lower one-year survival rates in 2021 than the previous year.

Dartford district had the lowest one-year survival rate in the county in 2021 with 89.9% of new enterprises born in 2020 surviving their first year of trading.

The highest survival rates were in Canterbury (95.8%) and Ashford (95.7%).

The biggest fall in one-year survival rates was in Dartford where they fell from 96.0% in 2020 to 89.9% in 2021.

Ashford, Folkestone & Hythe, Gravesham, Thanet, and Tonbridge & Malling all saw a slight increase in one-year survival rates.

Table 8: One-year survival rates

1 year survival rates	2017 (born 2016)	2018 (born 2017)	2019 (born 2018)	2020 (born 2019)	2021 (born 2020)
Ashford	91.9	94.2	96.0	95.5	95.7
Canterbury	93.8	94.3	95.8	96.1	95.8
Dartford	94.5	92.1	97.0	96.0	89.9
Dover	93.4	93.7	96.2	95.3	92.6
Folkestone & Hythe	92.8	93.1	95.5	95.0	95.3
Gravesham	92.7	92.7	95.7	92.2	93.2
Maidstone	93.0	93.7	94.8	93.9	93.8
Sevenoaks	95.4	95.0	96.0	97.2	93.9
Swale	94.9	93.0	96.5	93.2	92.7
Thanet	92.2	94.6	96.1	92.6	92.9
Tonbridge And Malling	95.2	94.9	94.1	95.0	95.3
Tunbridge Wells	97.4	95.0	95.0	94.3	93.0
Kent	94.0	93.9	95.7	94.7	93.7
Medway	93.8	92.5	95.2	94.5	93.6
Kent & Medway	93.9	93.7	95.6	94.7	93.6
South East	95.0	94.4	95.3	94.9	90.9
England	95.3	93.8	94.8	94.7	92.9
England And Wales	95.3	93.8	94.8	94.7	92.9
Great Britain	95.3	93.8	94.8	94.7	92.9
United Kingdom	95.2	93.7	94.8	94.6	92.9

Three-year survival rates

The proportion of Kent enterprises surviving three years following their birth has increased continuously over the last three years. At 62.2% three-year business survival rates in Kent in 2021 were above the national rate (GB 57.5%) and the regional rate (60.6%). These are businesses that would have been formed in 2018.

Within Kent, three-year survival rates in 2021 varied between 58.3% in Thanet to 67.6% in Maidstone.

Six Kent districts saw three-year survival rates increase. The biggest increase was in Dover where survival rate increased from 58.2% in 2020 to 65.4% in 2021. Five districts saw three-year survival rates fall in 2021. Canterbury saw the biggest fall with the three-year survival rate falling from 64.8% in 2020 to 59.2% in 2021.

Table 9: Three-year survival rates

3-year survival rates	2019 (born 2016)	2020 (born 2017)	2021 (born 2018)
Ashford	57.0	60.4	59.1
Canterbury	56.9	64.8	59.2
Dartford	54.5	61.4	64.2
Dover	48.4	58.2	65.4
Folkestone & Hythe	54.1	58.6	60.7
Gravesham	54.7	57.7	62.6
Maidstone	59.7	61.1	67.6
Sevenoaks	63.4	65.2	60.9
Swale	57.4	58.8	64.3
Thanet	54.3	60.4	58.3
Tonbridge And Malling	64.4	62.5	62.5
Tunbridge Wells	64.2	66.9	60.4
Kent	57.9	61.6	62.2
Medway	52.9	58.9	61.8
Kent & Medway	57.2	61.2	62.1
South East	60.0	61.4	60.6
England	53.6	55.9	57.5
England And Wales	53.7	55.9	57.4
Great Britain	54.0	56.0	57.5
United Kingdom	54.1	56.1	57.6

Five-year survival rates

At 41.0% five-year business survival rates in Kent were above the national rate in 2021 (GB 38.2%) but below the regional rate (43.2%). These businesses would have been formed in 2016.

Within Kent, five-year business survival rates in 2021 ranged from 35.2% in Dover to 45.0% in Tunbridge Wells.

Table 10: Five-year survival rates

5 year survival rates	2021 (born in 2016)
Ashford	41.3
Canterbury	40.3
Dartford	37.2
Dover	35.2
Folkestone & Hythe	36.0
Gravesham	38.0
Maidstone	44.6
Sevenoaks	43.8
Swale	41.9
Thanet	39.7
Tonbridge And Malling	43.8
Tunbridge Wells	45.0
Kent	41.0
Medway	39.1
Kent & Medway	40.7
South East	43.2
England	38.0
England And Wales	38.1
Great Britain	38.2
United Kingdom	38.4

High Growth Enterprises

A high growth enterprise is defined as a business with ten or more employees which has seen at least 20% employee growth each year for the previous three-year period. These data are shown as the number of enterprises and as a proportion of all active enterprises with 10 or more employees in the area. Data is available from 2016.

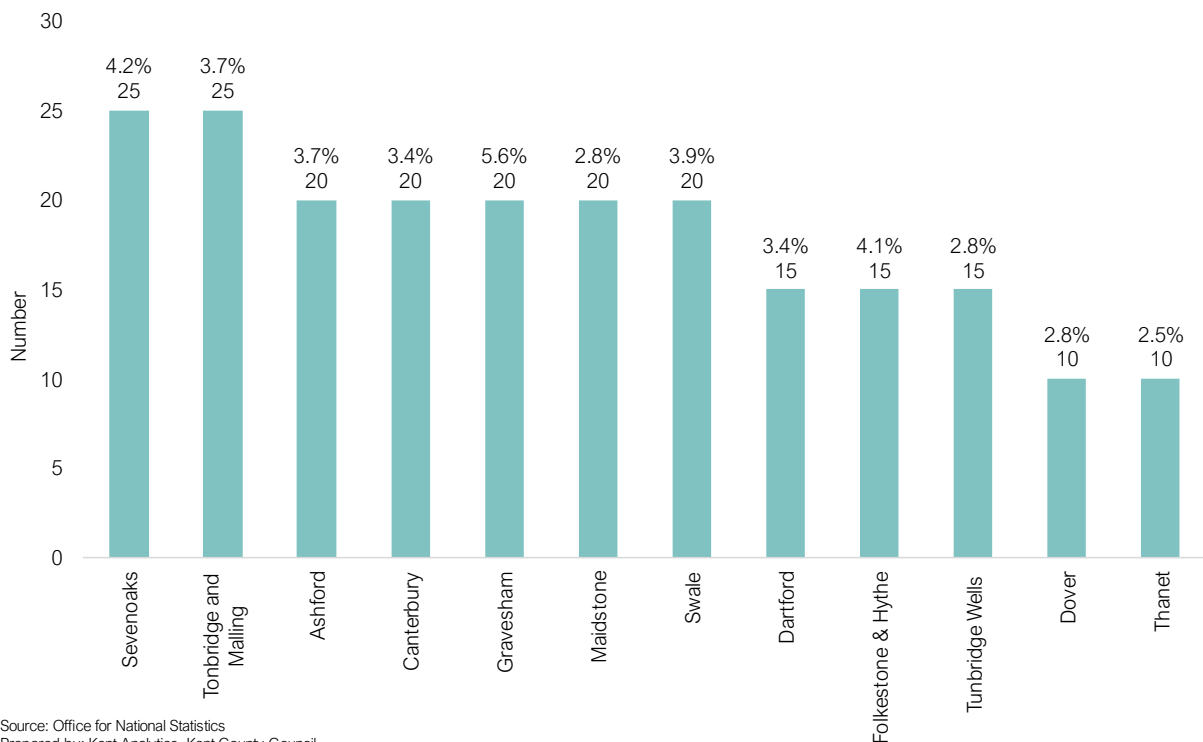
In Kent there were 215 enterprises that were classed as high growth in 2021, lower than at any point in the previous five years. These accounted for 3.5% of all enterprises with 10 or more employees in the county.

Within Kent six district saw no change in the number of high growth enterprises and six saw the number fall.

Tonbridge & Malling and Sevenoaks had the highest number of high growth enterprises in 2021 (25 in each district), while Dover and Thanet had the lowest number (10 in each district). Gravesham had the highest proportion of high growth enterprises with 5.6% of enterprises classed as high growth, and Thanet had the lowest proportion (2.5%).

Chart 15: High growth enterprises in Kent districts

Number & percentage of high growth enterprises in Kent districts, 2021



Tables 11 and 12 show the number and percentage of high growth enterprises.

Table 11: Count of high growth enterprises

Count of high growth enterprises	2016	2017	2018	2019	2020	2021
Ashford	25	20	30	20	20	20
Canterbury	20	30	20	25	25	20
Dartford	25	25	20	15	20	15
Dover	10	15	15	10	15	10
Folkestone & Hythe	10	15	15	20	15	15
Gravesham	15	5	10	10	20	20
Maidstone	40	45	40	30	25	20
Sevenoaks	30	35	30	35	25	25
Swale	15	20	25	15	20	20
Thanet	20	20	20	20	15	10
Tonbridge & Malling	25	30	35	35	30	25
Tunbridge Wells	30	30	35	25	15	15
Kent	265	290	295	260	245	215
Medway	35	30	35	30	35	30
Kent & Medway	300	320	330	290	280	245
South East	1,985	1,915	2,025	1,840	1,710	1,470
England	11,885	11,495	12,185	11,035	10,575	9,505
England And Wales	12,390	11,990	12,700	11,490	11,015	9,900
Great Britain	13,295	12,835	13,605	12,295	11,760	10,500
United Kingdom	13,630	13,120	13,925	12,560	12,045	10,695

Table 12: Percentage of high growth enterprises

Percentage of high growth enterprises	2016	2017	2018	2019	2020	2021
Ashford	4.9%	3.9%	5.8%	3.7%	3.7%	3.7%
Canterbury	3.6%	5.3%	3.5%	4.3%	4.3%	3.4%
Dartford	5.7%	5.9%	4.7%	3.5%	4.7%	3.4%
Dover	2.9%	4.4%	4.3%	2.8%	4.3%	2.8%
Folkestone & Hythe	2.8%	4.2%	4.1%	5.4%	4.3%	4.1%
Gravesham	4.8%	1.6%	3.1%	3.1%	6.3%	5.6%
Maidstone	5.5%	6.1%	5.5%	4.1%	3.5%	2.8%
Sevenoaks	5.1%	5.7%	5.0%	5.7%	4.2%	4.2%
Swale	3.2%	4.2%	5.2%	3.1%	4.1%	3.9%
Thanet	4.9%	5.1%	5.0%	4.9%	3.8%	2.5%
Tonbridge & Malling	4.4%	4.9%	5.6%	5.6%	4.7%	3.7%
Tunbridge Wells	4.9%	5.0%	5.8%	4.3%	2.8%	2.8%
Kent	4.5%	4.9%	4.9%	4.3%	4.1%	3.5%
Medway	4.6%	3.8%	4.5%	3.9%	4.5%	3.8%
Kent & Medway	4.5%	4.8%	4.9%	4.3%	4.2%	3.6%
South East	5.1%	4.9%	5.1%	4.6%	4.3%	3.7%
England	5.0%	4.8%	5.1%	4.6%	4.4%	3.9%
England And Wales	5.0%	4.8%	5.0%	4.5%	4.4%	3.9%
Great Britain	5.0%	4.8%	5.0%	4.5%	4.4%	3.8%
United Kingdom	5.0%	4.7%	5.0%	4.5%	4.4%	3.8%

Related documents

More information on businesses in Kent can be found in the [Economy and Employment](#) section of our [Facts & Figures](#) webpages.