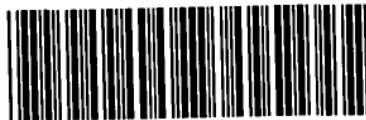


REGISTERED NUMBER: 08528676 (England and Wales)

FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024
FOR
KM MEDIA GROUP LIMITED

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KM MEDIA GROUP LIMITED

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FOR THE YEAR ENDED 31 MARCH 2024**

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KM MEDIA GROUP LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2024**

DIRECTORS:

I J Carter
D S Fordham
D J Gray
The Honourable E R Iliffe
W C F Shepherd

REGISTERED OFFICE:

Medway House Sir Thomas Longley Road
Medway City Estate
Rochester
ME2 4DU

REGISTERED NUMBER:

08528676 (England and Wales)

AUDITORS:

Cooper Parry Group Limited
Statutory Auditor
The Lightbox
87 Castle Street
Reading
Berkshire
RG1 7SN

KM MEDIA GROUP LIMITED (REGISTERED NUMBER: 08528676)


**BALANCE SHEET
31 MARCH 2024**

	Notes	£	2024 £	£	2023 £
FIXED ASSETS					
Intangible assets	4		261,215		375,372
Tangible assets	5		880,814		913,152
Investments	6		<u>2</u>		<u>2</u>
			1,142,031		1,288,526
CURRENT ASSETS					
Debtors	7	4,362,939		3,247,691	
Cash at bank		<u>98,774</u>		<u>47,706</u>	
			4,461,713	3,295,397	
CREDITORS					
Amounts falling due within one year	8	5,997,539		5,233,775	
			(1,535,826)	(1,938,378)	
NET CURRENT LIABILITIES					
			(1,535,826)	(1,938,378)	
TOTAL ASSETS LESS CURRENT LIABILITIES					
			(393,795)	(649,852)	
CAPITAL AND RESERVES					
Called up share capital	10		1		1
Retained earnings			<u>(393,796)</u>		<u>(649,853)</u>
			(393,795)	(649,852)	
SHAREHOLDERS' FUNDS					
			(393,795)	(649,852)	

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved and authorised for issue by the Board of Directors and authorised for issue on 23/12/24 and were signed on its behalf by:


.....
The Honourable E R Iliffe - Director

The notes form part of these financial statements

KM MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024

1. STATUTORY INFORMATION

KM Media Group Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The ultimate parent company is Iliffe Media Group Limited, a company incorporated in England and Wales, which is the parent undertaking of the smallest group which includes the company and for which group financial statements are prepared. A copy of the group financial statements are available from 62 Winship Road, Milton, Cambridge, CB24 6PP.

Going Concern

At 31 March 2024 the Company has net liabilities of £393,795 (2023 - £649,852). The financial statements have been prepared on a going concern basis which assumes the Company will continue trading for the foreseeable future, being a period of not less than 12 months from the date of approval of these financial statements.

The directors regularly review the Company's ability to continue as going concern, and continually monitor weekly, monthly and annual cash flow forecasts.

The directors continue to review the Company's operations and property portfolio and make changes where necessary to save costs and improve cash flow. The operational cash flow shows no reason as to why the directors should not consider the Company as being a going concern. The directors have considered relevant information in making their assessment, including the annual budget and future cash flows.

The Company is currently being financed by its parent Company. In assessing the ability of the Company to continue to operate as a going concern the lender has indicated their ongoing financial support. A letter of support has been provided by a Director to the parent company confirming they will provide support for a period of at least 12 months from the date the financial statements are signed.

The directors of KM Media Group Limited are therefore satisfied that the Company can meet its liabilities as they fall due and thus the Company continue to adopt the going concern basis of accounting in preparing the financial statements.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Print advertising revenue is recognised on publication and circulation revenue is recognised at the point of sale. Digital advertising revenue is recognised in the period in which the services are provided.

2. ACCOUNTING POLICIES - continued

Goodwill

Goodwill represents the difference between the amounts paid on the cost of a business combination and the acquirers interest in the fair value of its identifiable assets and liabilities of the acquiree at the date of acquisition. Subsequent to initial recognition, goodwill is measured at cost less accumulated amortisation and accumulated losses. Goodwill is amortised on a straight line basis to the Profit and Loss Account over its useful economic life.

Intangible assets

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the usually life shall not exceed ten years.

The estimated useful lives range as follows;

Radio licenses	5 years or the life of the license
Software	5 years

Tangible fixed assets

Tangible fixed assets under the cost model, other than investment properties, are stated historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Freehold property	50 years
Plant and machinery	5 years
Fixtures and fittings	5 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposal are determined by comparing the proceeds with the carrying amount and are recognised in the profit or loss.

Investments in subsidiaries

Investments in subsidiary undertakings are recognised at cost.

2. ACCOUNTING POLICIES - continued

Financial instruments

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in the case of an out-right short-term loan not at market rate, the financial asset or liability is measured, initially, at the present value of the future cash flow discounted at a market rate of interest fro a similar debt instrument and subsequently at amortised cost.

Financial assets and liabilities are offset and the net amount reported in the Balance sheet when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the assets and settle the liability simultaneously.

Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

Creditors

Short term creditors are measured at transaction price. Other financial liabilities, including bank loans are measured initially at fair value, net of transactions costs and are measured subsequently at amortised cost using the effective interest method.

Cash and Cash equivalents

Cash is represented by cash in hand and deposits with financial institution repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

2. ACCOUNTING POLICIES - continued

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Balance Sheet. The assets of the plan are held separately from the Company in independently administered funds.

Borrowing costs

All borrowing costs are recognised in profit or loss in the year in which they are incurred.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 106 (2023 - 105).

4. INTANGIBLE FIXED ASSETS

	Goodwill £	Other intangible assets £	Totals £
COST			
At 1 April 2023 and 31 March 2024	<u>1,052,981</u>	<u>421,849</u>	<u>1,474,830</u>
AMORTISATION			
At 1 April 2023	800,275	299,183	1,099,458
Charge for year	<u>105,300</u>	<u>8,857</u>	<u>114,157</u>
At 31 March 2024	<u>905,575</u>	<u>308,040</u>	<u>1,213,615</u>
NET BOOK VALUE			
At 31 March 2024	<u>147,406</u>	<u>113,809</u>	<u>261,215</u>
At 31 March 2023	<u>252,706</u>	<u>122,666</u>	<u>375,372</u>

KM MEDIA GROUP LIMITED

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024**

5. TANGIBLE FIXED ASSETS

	Land and buildings £	Plant and machinery etc £	Totals £
COST			
At 1 April 2023	775,000	1,759,603	2,534,603
Additions	<u>-</u>	<u>42,832</u>	<u>42,832</u>
At 31 March 2024	<u>775,000</u>	<u>1,802,435</u>	<u>2,577,435</u>
DEPRECIATION			
At 1 April 2023	83,542	1,537,909	1,621,451
Charge for year	<u>15,500</u>	<u>59,670</u>	<u>75,170</u>
At 31 March 2024	<u>99,042</u>	<u>1,597,579</u>	<u>1,696,621</u>
NET BOOK VALUE			
At 31 March 2024	<u>675,958</u>	<u>204,856</u>	<u>880,814</u>
At 31 March 2023	<u>691,458</u>	<u>221,694</u>	<u>913,152</u>

6. FIXED ASSET INVESTMENTS

	Shares in group undertakings £
COST	
At 1 April 2023 and 31 March 2024	<u>2</u>
NET BOOK VALUE	
At 31 March 2024	<u>2</u>
At 31 March 2023	<u>2</u>

7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £	2023 £
Trade debtors	79,945	159,370
Amounts owed by group undertakings	4,028,756	2,815,872
Amounts owed by associates	1,801	1,304
Other debtors	<u>252,437</u>	<u>271,145</u>
	<u>4,362,939</u>	<u>3,247,691</u>

KM MEDIA GROUP LIMITED**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024****8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2023
	£	£
Trade creditors	319,623	398,497
Amounts owed to group undertakings	5,222,174	4,344,548
Taxation and social security	67,669	57,440
Other creditors	<u>388,073</u>	<u>433,290</u>
	<u>5,997,539</u>	<u>5,233,775</u>

9. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2024	2023
	£	£
Within one year	113,966	113,861
Between one and five years	196,838	184,858
In more than five years	<u>11,918</u>	<u>22,379</u>
	<u>322,722</u>	<u>321,098</u>

10. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2024	2023
			£	£
1	Ordinary	£1	<u>1</u>	<u>1</u>

11. DISCLOSURE UNDER SECTION 444(5B) OF THE COMPANIES ACT 2006

The Report of the Auditors was unqualified.

Martin Thomas FCCA (Senior Statutory Auditor)
for and on behalf of Cooper Parry Group Limited

12. RELATED PARTY DISCLOSURES

The parent Company, Iliffe Media Group Limited, prepares consolidated group accounts and accordingly, the Company has taken advantage of exemptions, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with group undertakings.

13. ULTIMATE CONTROLLING PARTY

The immediate and ultimate parent undertaking is Iliffe Media Group Limited, a Company incorporated in England and Wales, which holds 100% of the Company's issued share capital.

The Company is exempt from preparing consolidated financial statements on the grounds that it is a wholly owned subsidiary of Iliffe Media Group Limited, which itself prepared consolidated financial statements. The financial statements therefore present information about the Company as an individual undertaking and not about its group.